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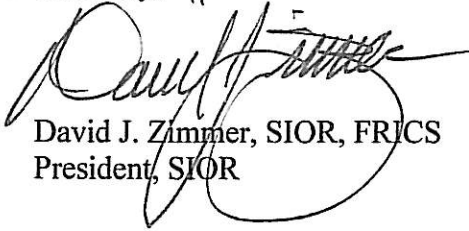
November 2, 2010

Mr. James L. Helsel, Jr., SIOR, CCIM, CPM, CRE
Helsel Inc. REALTORS
3438 Trindle Rd., Ste. 200
Camp Hill, PA 17011

Dear Jim:

It is with great pleasure that I inform you that the Leadership of SIOR supports your candidacy for President of the National Association of REALTORS. The position is one of enormous importance, and it would be a great reflection on SIOR if you were to succeed in your quest. We are 100% behind you and wish you all the best in your pursuit of this office. Please let us know if there is any way in which we can help.

Sincerely,

A handwritten signature in black ink, appearing to read 'David J. Zimmer', is written over a large, circular, stylized graphic element that resembles a signature or a logo.

David J. Zimmer, SIOR, FRICS
President, SIOR